62,47 Index

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Fruit and JAN 1 2 1954 \*

Nursery Farms of Agriculture

# Sims

The Home of Orchard Tested Fruit Trees

HANNIBAL, MISSOURI

# SPECIAL COMPLETE HOME ORCHARD

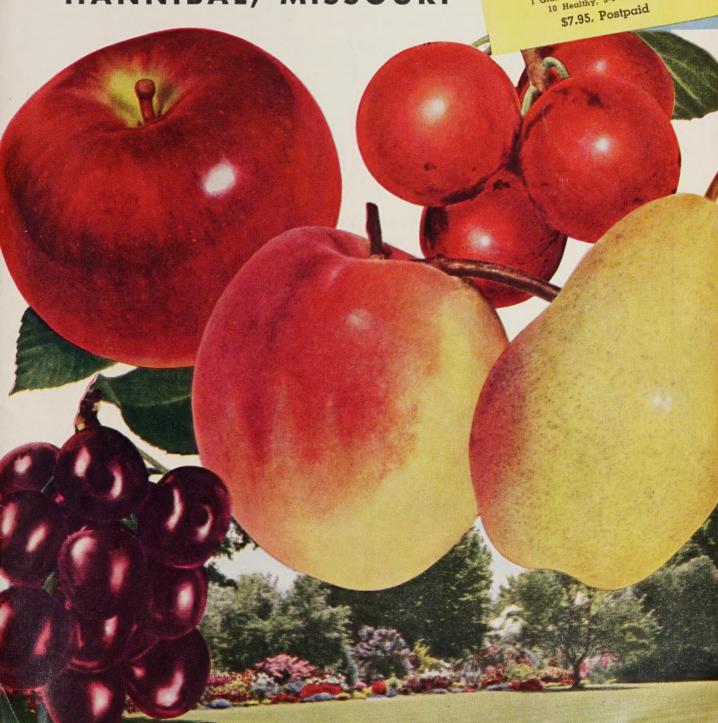
Save as much as 20% and have a combin-ation of fruit throughout the season.

3 Apples: 1 Jonathan, 1 Red or Yellow Delicious, 1 Transparent.

3 Peaches: 1 Elberta, 1 Redhaven, 1 Belle of Georgia.

rgia.

1 Large Montmorency Cherry
1 Lincoln or Seckel Pear
1 Sapa Plum
1 Giant Victoria Apricot
10 Healthy, 3-4 ft. Trees



## ORDER BY MAIL

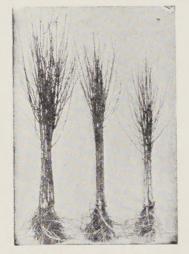
#### FOR QUICK DEPENDABLE SERVICE

#### Order From SIMS

MEMBERS OF WESTERN ASSOCIATION OF NURSERYMEN

MEMBERS OF AMERICAN MEMBERS OF MISSOURI ASSOCIATION OF ASSOCIATION OF NURSERYMEN NURSERYMEN MEMBERS OF ILLINOIS MEMBERS OF NORTHERN HORTICULTURAL SOCIETY NUT GROWERS ASSOCIATION

HOLDER OF RED BOOK BUSINESS CHARACTER AWARD



Healthy Whole Root Stock

#### **MOST ITEMS ARE** POSTPAID TO YOU

To save you additional money, we pay postage on most items. You will find these items so listed in our 1954 catalog. However, some items listed are too large to send by parcel post, such as large fruit trees, shade trees and blooming size shrubs.

Also there are a few ornamentals and hedging, and some berry plants that we list at such low prices for the high quality stock, it is impossible for us to pay the transportation charges. We send these transportation charges collect.

Some orders include large size trees, that have been sent express containing also some items that would ordinarily go that have been sent express collect, and postpaid. In order to avoid making shipments, so that your stock will rea you at one time, we ship the whole order express; for this privilege we will include extra stock, our selection, to fit in with the items on your order, that have

a greater value than the transportation charge.



Photo of one of our blocks of l-yr. Cherry trees; with a start like this, these trees should grow almost anywhere.

#### ORTHO BRAND ROSE DUS! Protect Your Roses With Ortho Rose Dust



You will be simply amazed and delighted with the way Ortho Rose Dust kills Rose pests, such as aphis, thrips, earwigs, red spider mites, Japanese beetles and many others. Its active ingredient, lindane, is quickly toxic to a wide range of troublesome insects—and lindane packs a wallop that lasts for several days.

Easy to apply . . Ortho Rose Dust is available in handy 8-ounce "Puffer Duster," or in bulk packages for use in the "easy action" all metal P-1 Duster. 8-oz. duster, postpaid, \$1.25. 1-lb. refills, postpaid \$1.50.

#### Sims Guarantee To You

We GUARANTEE everything to reach you in perfect growing condition. If for any reason this stock is damaged or does not come up to your expectations or if there has been a mistake in your order, if you will notify us within 5 days, we will replace damaged items FREE.

Each year we spend many thousands of dollars giving our nursery stock the very best of care, with the most modern methods. Therefore we are reasonably sure our stock will grow and live. However: occasionally the very best of stock fails to grow, because of local soil, weather and care conditions, which are beyond our control.

control.

We want each of our customers to be more than satisfied. Therefore, if you have a loss of stock and will notify us before July 1st, we will replace the following year at one-half price.

Sims further GUARANTEES everything to be true to name, as described in this catalog. If found to be otherwise, we will replace free on due proof of untrueness. We will not hold ourselves liable for any amount greater than the original amount of purchase price. of purchase price.

#### Let Us Add You to Our Family of Satisfied Customers

10 REASONS we know why you will be pleased with our stock.

1. FRESH STOCK FROM SIMS

We are not dealers, we grow and propagate all the trees and plants we sell, thereby giving you fresher stock in better condition.

2. THREE GENERATIONS

For three generations we have been growing and fruiting thousands of plants. We pass this knowledge gained on to you in our healthy, well rooted stock.

3. ORCHARD TESTED VARIETIES

We maintain test orchards, to test each new variety as it is introduced. We offer for sale, those that have proved outstanding.

4. PERSONAL SERVICE

Our business has been built on high standards, and we aim to give personal attention to every customer. If you have any problems, write us, and we will be glad to help you.

5. MODERN EQUIPMENT

Here in our nursery we use the most modern spraying, cultivating and digging equipment, which enables us to give you better stock at lower prices.

We Have Them in Every State in the Union 6. BETTER, LONGER LIVED TREES

Nothing is stronger than its foundation, and the foundation of all fruit trees is the root system. Therefore we use only the strongest and best seedlings for our root stock.

7. TRUE TO NAME

All our stock is guaranteed True to Name as we hand-select our scion wood from our bearing orchards, enabling us to give you selected strains of all varieties.

8. HONEST GRADES
All our trees and shrubs are graded according to the Standards of the American Association of Nurserymen. Therefore you are assured of honest grades.

9. PACKED RIGHT AND SHIPPED RIGHT AT PROPER TIME. All orders are packed by experienced help, to reach you in the very best growing condition, and shipped to you at the proper planting time for your locality.

10. REPEAT CUSTOMERS

We get repeat orders year after year from our old customers, and also their neighbors. LET US INCLUDE YOU ON OUR LIST OF SAT-ISSUED CUSTOMERS. ISFIED CUSTOMERS

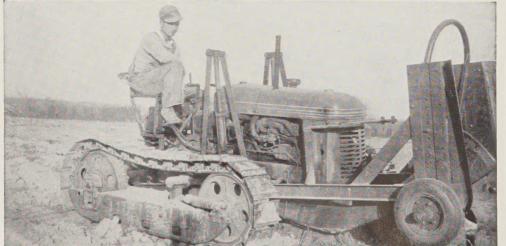
GETS ALL THE ROOTS
Our Caterpillar Powered Hydraulic Lift Nursery Diager
Built and Perfected by Sims
Gets all the Roots.

#### TO HELP YOU

FREE PLANTING GUIDE

We send you FREE, a planting guide with every nursery order. It tells you in a simple, easy-to-understand way how to plant, even if you have had no experience, so by following these simple directions, you will be insured success with all your planting. It gives the following instructions: instructions:

General care: Pruning; Watering; Fertilizing, etc.



# SIMS GARDEN ROOTS

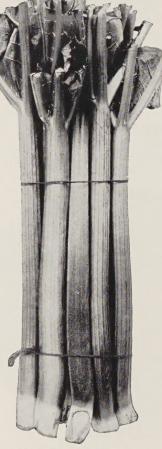
Sims Special Selected Heavy Grade

#### ASPARAGUS MARY WASHINGTON

A selected strain of the Washington variety, much heavier stalk and a greater producer than the original Washington variety; blight and rust resistant.

12 25 100 12 25 100 1-Yr. Heavy ..\$1.00 \$1.50 \$3.95 2-Yr. Heavy ..\$1.25 \$1.95 \$4.95

Write for special prices on larger quantities.



Chipman's Canada Red

#### **RHUBARB**

#### **GIANT VICTORIA**

Large, tender, red and green stalks, full of vitamins. Thrifty grower. If you had failures with other varieties, try Giant Victoria. We are sure you will be pleased.

|       |   |   |  |   |   |  |  |  | 3       | 10     | 25     |
|-------|---|---|--|---|---|--|--|--|---------|--------|--------|
| Jumbo | ۰ |   |  |   | ٠ |  |  |  | .\$0.65 | \$1.90 | \$3.25 |
| Large |   | ٠ |  | ٠ |   |  |  |  | 45      | 1.25   | 2.50   |



#### CANADA RED RHUBARB

Chipman's new, super-deluxe, ALL RED RHUBARB. It's positively the sweetest and finest of all, its rich red color extending to the heart and clear up into the leaves. Pies and sauce made of Canada Red Rhubarb are rich, delicious, beautiful.

Each 3 10
Large Divisions .....\$0.75 \$2.10 \$6.50

10% discount ON ALL ORDERS BEFORE FEB. 5th. See page 15.

# Sims ARE COMMERCIAL GROWERS OF FRUIT

We specialize in fruit and fruit tree stock. We produce thousands of bushels of tree fruit annually: also thousands of quarts of berries and small fruit. In so doing we familiarize ourselves with all the varieties which we test and retain or discard as the case may be. You get only the best proven tested varieties from Sims.

# Special Bargain NO. 17

10 Large Rhubarb 25 2-Year Asparagus 35 PLANTS THAT WILL PRODUCE THIS YEAR

for only \$2.65 Postpaid No Discount

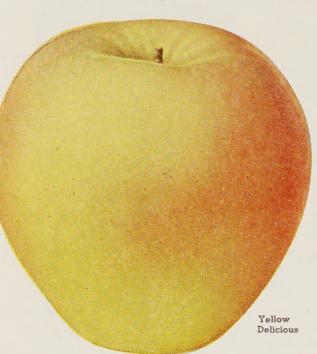
# **Bohemian HORSERADISH**

Best of all Horseradish. Easy to grow. Thrives on any garden soil. Fine relish for meats, and salads,

and an appetizer. Crowns make large roots in one year; should be planted in every garden. Large crowns, each 15c; 12 for \$1.50.



# Producers of Highest Quality Fruit Proven Money Makers



# SIMS APPLE TREES

#### DOUBLE RED DELICIOUS

The Answer to Apple Growers' Dreams

The Double Red Delicious was introduced several years ago, and has gained more popularity each year since it was introduced. It has the same high quality and flavor as the regular Red Delicious, but colors several weeks earlier, thereby enables the grower to pick when fruit is firm, and market is at its best. Be sure to enclose an order for Double Red Delicious in your planting this season.

#### YELLOW DELICIOUS

The best and most popular of all yellow Apples. Golden in color, quality, and value. One of the best for pies, sauce, or eating fresh. It is tops as a commercial Apple because of its good storing qualities, and being readily accepted on all markets. It excels all varieties in young bearing and heavy annual production.

#### BEACON

One of the newer, earlier fall varieties; ripens two weeks ahead of Jonathan. Bright red in color. In heavy demand by commercial orchardists because of early ripening date and being very similar to Jonathan in quality and flavor, it is being accepted on all markets.

#### BOUGH SWEET

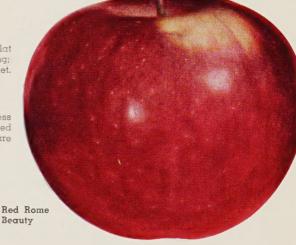
Large, pale yellow, very sweet and good to eat out of hand, also fine for preserves. Holds its shape after cooking. Tree strong grower and good bearer. Ripens in August.

#### WOLF RIVER

An old variety of exceptional cooking qualities. Very large, somewhat flat in shape, greenish yellow with a bright red blush. Trees bear very young; heavy annual crops. Wolf River's large size makes it sell well on the market.

#### RED ROME BEAUTY

A clear, bright all red Apple, with a tough, smooth skin, which makes less bruising and also one of the best winter keepers. Its snowy white, fine grained flesh makes Red Rome very desirable for eating fresh or cooking. Trees are very young vigorous growers, producing heavy annual crops.



## YELLOW TRANSPARENT

The Famous Early Apple

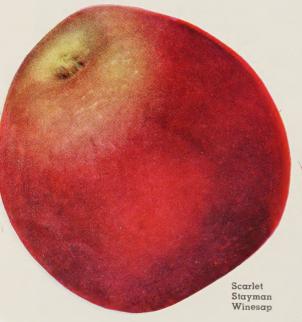
The leading early cooking Apple of the nation. Accepted by growers and housewives alike to be the yardstick by which all early Apples are judged. Tree is an upright grower; very hardy, young bearer. Fruit medium to large with sub-acid flavor.

#### CHAMPION (Summer)

This is truly a champion of quality, cooking, eating, shipping and storing. Large size greenish yellow with red blush. Bears large crops each year. Always tops the market.

#### SIMS SCARLET STAYMAN WINESAP

The Apple with the flavor boost, a scarlet-red sport of the very popular Stayman Winesap Apple, which has gained favor with orchardists throughout the country, because of its bright scarlet color attained several weeks earlier than regular Stayman. The fruit has an even more pronounced, spicy, juicy flavor than the regular Stayman. Many leading fruit growers report from every section of the country, Red Stayman to be outstanding in color, tree vigor, size of fruit and heavy bearer.



# Orchard Tested

# MAMMOTH MAIDEN BLUSH

An old favorite that still holds its own among commercial orchard men. Although it was introduced many years ago, it is one variety that has been studied and tested. Many varieties have been tried and discarded. But Maiden Blush is still a leader. Maiden Blush is golden yellow with a red blush. It ripens in mid-summer and cannot be beat for pies, sauce or canning. The strain of Maiden Blush we now offer is selected from an old Maiden Blush orchard. The founder, John W. Sims, planted it many years ago, and it is much larger than the common Maiden Blush.

#### ANOKA-The Old Folks' Apple

Usually bears a light crop the following year after planting. The second year you will get a full-sized crop of fine Apples. It is one of the earliest varieties grown. Fruit is large, well colored and of excellent flavor.

#### LODI

#### New Large Transparent

A new hybrid Transparent was recently released by the New York Fruit Testers Association. Lodi in our orchard has proven to be one of our best early Apples both from the standpoint of young bearing and high quality. Readily accepted on all markets to be a superior early Apple. One of its qualities is its ability to stand handling and shipping without bruising, because of its firm flesh and tough skin. Plant Lodi for home use, roadside markets, or long distance shipment.

#### WEALTHY

A big red-striped Apple. Has been a favorite for years, and is classed with the best summer Apples. Extra good shipping and keeping qualities. Its hardiness of tree and ability to stand cold climates, and young bearing habits make it accepted in North as well as South.

#### SIMS DOUBLE RED JONATHAN KING OF ALL RED APPLES

A sport of the famous Red Jonathan Apple. The same juicy, spicy high quality flavor as the regular Jonathan, but attains a deep red color at least 2 weeks earlier in the season. The high color making them very desirable for either home or commercial planting. Trees bear young and are very productive and long lived.

#### **CRAB APPLES**

#### HYSLOP CRAB

The best late fruiting  $\operatorname{Crab}$  for pickles, preserves and jelly. Lovely pink ornamental blooms.

#### VIRGINIA CRAB

A fine quality small red Crab Apple. Ripens mid-season. One of the very hardiest Apples often used as understock because of its unusual hardiness.

#### HIBERNAL

Fruit of very ordinary quality, one of the hardiest, thrifiest growers, because of its Siberian origin. Recommended for understock in top-working weaker varieties. If you have had trouble with short lived trees due to winter injury, collar rot, sun scald, etc., try Hibernal or Virginia Crab. You will be well paid for your extra work, because of younger bearing, longer lived trees.

#### SIMS TREES ARE:

Guaranteed true-to-name, propagated right, grown right, packed right, Guaranteed to reach you in the best condition to start growth.



Double Red Delicious

#### BLACK BEN DAVIS

Sims Scarlet Red strain attains an all-over red color earlier than regular Black Ben, with fruits as large or even larger. Trees produce heavy annual crops. It is classed with the best of all winter keepers, and is accepted on all markets.

#### WILLOW TWIG RED

(New Improved Strain)

A new selected sport of Willow Twig of a larger size, very uniform and symmetrical, and unexcelled in color. Keeps in storage until May without scalding or breaking down.

#### ALL APPLE TREE PRICES

|       |      |   |    |   |      |          |  |      |  | 1-9        | 10-49  | 50-100 |
|-------|------|---|----|---|------|----------|--|------|--|------------|--------|--------|
| 5/16  | in., | 2 | to | 3 | ft., | postpaid |  | <br> |  | <br>\$0.90 | \$0.70 | \$0.60 |
| 7/16  | in., | 3 | to | 4 | ft., | postpaid |  |      |  | <br>1.00   | .85    | .70    |
| 9/16  | in., | 4 | to | 5 | ft.  |          |  |      |  | <br>1.25   | 1.00   | .75    |
| 11/16 | in., | 5 | to | 6 | ft.  |          |  | <br> |  | <br>1.40   | 1.25   | .85    |

MAY BE ASSORTED VARIETIES
WRITE FOR SPECIAL PRICES ON QUANTITY LOTS



# SIMS SELECTED PEAR TREES

Tested Varieties, Easy to Grow

**LINCOLN** — Highest Quality, Blight Free

Lincoln is recognized everywhere to be one of the best flavored, easy to grow, hardiest Pears. It is almost free from blight. Bears very young. Tremendous crops of golden yellow fruit when full ripe. Compares in flavor and quality to Bartlett. Readily accepted on all markets as a canning and dessert Pear. Ripens in mid-August.

▼ KIEFFER — Hardiest and Best Keeper of All

Of all the Pears, Kieffer is a leader, because of its hardiness and its ability to adapt itself to a wide range of soil and climatic conditions; from the southernmost states to Canada, Kieffer is a leader.

Kieffer rates tops in keeping quality. No other Pear can compare with Kieffer when stored in common or cold storage. The fruit is very large in size, golden yellow with a slight red cheek, very juicy. You won't go wrong planting Kieffer.

#### **SECKEL** — The Honey Pear

Lincoln

The little Sugar Pear everyone knows. Borne in clusters every year. Delicious honey-sweet melting flavor, wonderful for fresh use. They are also very good for pickles or preserves. Tree hardy, semi-dwarf, bountiful annual bearer.

#### **BARTLETT** — The Delicious Eating Pear

One of the very best canning, eating and marketing Pears. Sweet, tender, juicy flesh with an aroma and flavor equalled by none. Bartlett will sell on any market, even when the other varietis are not in demand.

Tree is a fast, upright grower, bears young and abundantly. Does best on fertile soil, under best cultivated conditions; one or two Bartlett trees will furnish plenty of fresh fruit for the family and surplus for canning and preserving.

#### SIMS PEAR TREE PRICES

|                             |        |        | 50 to  |
|-----------------------------|--------|--------|--------|
|                             | 1-9    | 10-49  | 100    |
| 5/16 in., 2-3 ft., postpaid | \$1.00 | \$0.80 | \$0.75 |
| 7/16 in., 3-4 ft., postpaid | 1.20   | 1.05   | .85    |
| 9/16 in., 4-5 ft            | 1.35   | 1.15   | .95    |
| 11 /16 in 5-6 ft            | 1.45   | 1.25   | 1.00   |

#### **Ortho Home Orchard Spray**

It's easy to have pest-free, healthy fruit with Ortho Home Orchard Spray. Sensational new Ortho Home Orchard Spray is a multi-purpose insecticide, fungicide, especially formulated to control most major insects and fungus diseases that ravage your fruit trees. Ortho Home Orchard Spray is an easy-to-use, economical. wettable powder formulation that

mixes readily with water and can be applied with a conventional sprayer

#### DRICES Doctorid

| r mono ostpaid             |
|----------------------------|
| 1-lb. pkg\$2.00            |
| 5 l-lb. pkgs 9.25          |
| Write for special quantity |
| prices.                    |



# No. 21

l Lincoln Pear 1 Kieffer Pear 1 Seckel (Sugar Pear)

All Three, 4-Ft. Trees

For Only

\$3.25 Postpaid

No Discount

10% DISCOUNT ON ALL ORDERS BEFORE FEB. 5TH. SEE PAGE 15.



# SIMS PLUM TREES

Plant More Plum Trees For Future Profits

We offer Those of Recent Introduction, And Improved Strains of Popular Varieties

#### **UNDERWOOD** — The Aristocrat of the Plum Orchard

The fruit is heart-shaped, very large, firm flesh, can be shipped to distant markets. Always demands high market price in its season. Never fails to bear full annual crop regardless of extreme winter temperatures or late spring frosts. Underwood is a late introduction, and has gained wide popularity both as a home orchard and a commercial variety. Tree is a very vigorous grower with healthy disease-resistant foliage that is often lacking in some of the better quality Plums.



Underwood

#### GREEN GAGE - Yields - Quality - Flavor

Extra large, roundish shape; golden yellow when full ripe; freestone. Has a sweet, tart flavor all of its own. The strain of Green Gage we propagate we believe to be far superior to any other, because of extra size, and being a perfect freestone. Tree is very vigorous, being semi-dwarf. Blossoms are self-unfruitful and should be set with other Plums to secure highest yields.

#### SAPA - Hardy Hybrid Plum

A hardy Plum of northern origin that does equally as well in all parts of the country. Often sold in the North as Cherry Plum. Medium maroon-red fruit, colored all the way through, size will average somewhat larger than the Damsons. This fruit always sells well because of its high quality, pronounced Plum flavor, which puts it at the top of the list for canning, pies, jellies and sauce.

#### SIMS BLUE DAMSON — Improved Freestone

Midseason improved Blue Damson, a sport of Shropshire Damson, found in one of our orchards. We believe this to be superior to all other strains of Damson fruit. Medium size, dark purple, best for preserving or jellies. Tree healthy, vigorous grower and will bear annual crops in nearly all types of soil and climatic conditions. Every home should have two or three of this variety in their garden, back yard or poultry yard.

#### ABUNDANCE — Delicious Table Plum

Hardy Japanese variety free from black rot. Early ripening, large pinkish red with yellow flesh. Very sweet and unusually delicious flavor. Adapts itself to a wide range of soil and climatic conditions.

# STANLEY PRUNE Extra Young Bearing

Sweet golden flesh, freestone, beautiful purple-black skin, overlaid with rich bloom. Ripens 10 days ahead of most other Plums. Firm, does not crack, excellent quality for local or distant markets. Can be counted on to produce heavy crops every year. We recommend Stanley in commercial plantings. Stanley is one of New York Experiment Station's prize Plums.



# SIMS PLUM TREE PRICES 10 or More Each 5 /16 in., 2-3 ft., postpaid \$1.15 \$0.95 7 /16 in., 3-4 ft., postpaid 1.35 1.05 9 /16 in., 4 to 5 ft. 1.50 1.50 11 /16 in., 5 to 6 ft. 1.75 1.50

# Special Bargain No. 14

20 Large, 3-4 Ft., Well Branched Fruit Trees

10 APPLE AND 10 PEACH

Your choice of any variety we list in this catalog

WITH THIS SPECIAL No. 14, WE SEND YOU FREE ONE 3-FT. NEW VICTORIA APRICOT

21 TREES, 3-4 Ft For Only \$17.95

No Discount

#### No. 13 LUCKY APPLE ORCHARD SPECIAL

APPLES—APPLES: Luscious fruit throughout the season, for sauce, canning and pies. We have selected them with their ripening dates in rotation, so that you can have fruit throughout the summer and far into the winter.

ter.

1 Red Bird, 1 Transparent, 1 Maiden Blush, 1 Summer Champion,
1 Wealthy, 1 Double Red Jonathan, 1 Double Red Delicious, 1
Golden Delicious, 1 Black Ben, 1
Scarlet Stayman, 1 Red Rome, 1
Red Willow Twig.

#### 12 4-Ft. Trees, \$10.95

Postpaid — No Discount FREE: 1 Sapa Plum, 4 ft.





#### THE FAMOUS ELBERTA

Sims Improved Strain

The Peach that sets the standard by which all varieties are judged. It still reigns supreme with housewives, shippers, and retailers. A large size freestone, rich yellow blushed with red. Rich flavored. Extra firm with fine texture. No doubt the leading shipping, canning, storing, drying and freezing Peach. Elberta is a self-pollenizing variety and a good pollenizer for other varieties. Ripens about the middle of August. Trees are vigorous growers and usually bear the second or third year with enormous crops at ma-

Note: We have one of the best strains available anywhere at any price.

#### **EARLY ELBERTA**

Our Own Bud Selected Strain

Most attractive Peach, This strain of Early Elberta has a more pronounced red blush and a trifle larger oval-shaped fruit than any other Early Elberta we have seen. Solid flesh, honey-sweet. A large yellow freestone with a bright red blush. A vigorous grower bearing young and tremendous crops. Self-pollenizing. Ripens first part of August-five to seven days before Elberta. Some of this fine strain should be included in every commercial or home planting.



One of the big selling Peaches which never loses its popularity. Richly flavored, fine textured golden yellow flesh. Skin is bright yellow, deeply blushed with red, and nearly fuzzless. Extra large, round, uniform in size. Always sells at top prices for fancy eating and canning. Ripens with Elberta. Hardy as Elberta and is freestone. Semi-fertile—plant a good pollenizer

SIMS

every third row.



An early ripening red bud sport of genuine Elberta. Identical to genuine Elberta in every respect except it ripens 10 days earlier. Large yellow freestone, firm, juicy, rich, good flavor and just as attractive as Elberta and as good a shipper. Limited supply. Order early.



The new light yellow Elberta that made Southwest Missouri famous. Ripens just before Elberta. Light yellow with red blush, wonderful flavor, even firmer and better shipper than Elberta. Limited supply. Order early.

#### REDHAVEN

Earliest, Dazzling, All-Red, Self-Pollenizing Peach—Quality Unsurpassed

Redhaven matures very early, about a month before Elberta. Fruit medium in size, of slightly elongated shape, and almost completely covered with a brilliant red color. Skin is smooth and tough. Flesh yellow, firm, fine textured, sweet, and of good quality. A perfectly fertile variety and freestone. It is safe to classify Redhaven as the outstanding early Peach of tomorrow. Be the first in your locality to possess this rare and most profitable variety.



# **PEACH TREES**

# Pay Big Dividends

#### BELLE OF GEORGIA Best White Freestone

The Queen of flavors. Best white midseason freestone. Color creamy white with a bright red cheek. Ripens a day or two before Elberta. There are very few commercial orchards that do not have a good sized block of "Belles" in them, even though they do not grow any other white Peaches. Experience has shown them to be of high quality and a money maker. In demand on all markets because it is no doubt the firmest, best quality white Peach of its season. Like most white Peaches, Belle of Georgia is hardy in the bud. Will stand colder temperatures than other varieties and are self-pollenizers. Be sure to include Belle of Georgia whether your orchard is home or commercial.

# MAMMOTH WHITE HEATH CLING Best Strain of the Well Known White Clina

Fruit tender, melting, juicy, luscious, firm. Does not bruise easily. Tree is strong, vigorous grower. Like most white Peaches it is hardy and buds will stand lower winter temperatures. Ripens about forty days after Elberta. A wonderful Peach for canning, pickles and preserves. A few should be planted in all home and commercial orchards. Fine for local market and roadside stands.

#### NEW TRIOGEM

Another good early yellow, large freestone, recently introduced by the New Jersey Experimental Station. Yellow overlaid with deep red. Solid, good shipper. We have tested this variety and have found it one of the best. Always brings top prices on the market, because it ripens a few days earlier than Hale-Haven. Limited supply. Order early.

#### GOLDEN JUBILEE — What a Peach

Golden Jubilee has everything hoped for, for so long. Commercial Peach orchardists for a century have been looking for an early Peach of high quality, fine flavor, firm texture, yellow free-stone.

#### DIXIRED

Medium size, yellow clingstone. Flesh firm but melting; good flavor. Acquires its attractive red blush long before it is ready to pick. Promising early shipper.

# SIMS ORCHARD TESTED PEACH TREE PRICES

|                                     | 1-9     | 10-49  | 100    |
|-------------------------------------|---------|--------|--------|
| 5/16 to 7/16 in., 2-3 ft., postpaid | .\$0.85 | \$0.75 | \$0.60 |
| 7/16 to 9/16 in., 3-4 ft., postpaid | . 1.00  | .80    | .65    |
| 9/16-11/16 in., 4-5 ft              | . 1.25  | .95    | .80    |
| 11/16 in. up, 5 to 6 ft             | . 1.40  | 1.20   | .85    |

May Be Assorted Varieties
Write For Special Prices on Quantity Lots

Sims buds and propagating wood are not from the nursery row. We cut them from our own bearing orchards from trees that are proven high producers of the highest quality fruit.

10% DISCOUNT ON ALL ORDERS BEFORE FEB. 5th. SEE PAGE 15.

#### SPECIAL BARGAIN No. 6

Big Six Home Peach Orchard Special

They Ripen From Early to Late in Order Listed

1 Golden Jubilee

2 Famous Elberta

1 Hale-Haven 1 Belle of Georgia l J. H. Hale

FREE—Extra Peach tree, your choice of variety.

All Seven Trees, 4 Ft., \$5.80, Postpaid

No Discount



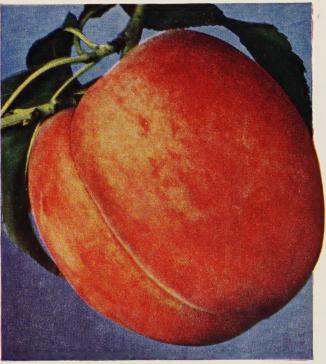
#### **NEW FAIRHAVEN**

The new Fairhaven Peach is a cross between J. H. Hale and South Haven, so can't help but be a winner. It has earliness, great fruitfulness, hardiness, flavor, shipping quality, beauty of form, and wonderful color. It ripens about one week before Hale-Haven.

Fruit larger than Hale-Haven or Redhaven, even when heavily loaded. Shape nearly round. Color bright golden with attractive bright red cheek. Skin smooth and very tough. Ships exceedingly well.

#### HALE-HAVEN — Sims Original Strain

A magnificent cross between the wonderful quality of J. H. Hale and the hardiness of South Haven. Wonderful size and color, and shipping qualities; hardy in bud and a vigorous tree. A profit-making variety you cannot afford to overlook. Ripens August lst



Hale-Haven

50 to

SIMS HARDY NUT TREES

Serve a Dual Purpose - Fruit and Shade

#### CHINESE CHESTNUT

New Chinese Chestnut proven blight resistant.

Wonderful new strain, hardy, prolific bearer, fine flavored sweet nuts. Larger than the American variety. Trees grow to about the size of an Apple tree. Long lived, start bearing second year after planting.

3-4 ft. ..... 2.25 4.40





Stuart Pecan

#### STUART PECAN — (Paper Shell)

Hardiest of the paper shell variety. Comes nearer to being well adapted to all sections of the country than any other. Nut is large, long, thin shelled, of excellent quality. Tree is very ornamental and of rapid growth. A profitable variety for commercial planting.

Each 



Thomas Black Walnut

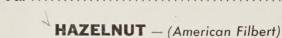
Hozelnut

#### **THOMAS BLACK WALNUT**

Improved, grafted Black Walnut which is giant size and kernels come out in halves. Thomas is a fast grower and produces the largest nuts. It bears very young, usually next year after planting. A

mature tree will produce 15 to 40 bushels. The thin shell nuts of an immense size crack easily, meats are of delicious flavor and tree will grow anywhere.

Each 2 3-4 ft. .....\$2.50 \$4.80



Small tree, bushes grow in shrub form, with wide leaves which color bronze in autumn. Will thrive in any well drained soil. Plant as a shrub in the border or garden. Produces round kernels, tender and sweet, very nutritious. Shells are soft and can be easily removed.

Each 



#### SPECIAL No. 19 SHRUB BARGAIN

1 Buddleia 1 Weigela

1 Purple Lilac \$2,70 Value

Thomas

Black Walnut

Heavy Rooted Shrubs \$2.50, Postpaid NO DISCOUNT



#### CONCORD

Niagara

Most popular and widely planted variety; will adapt itself to almost any climatic or growing conditions. Large compact bunches, purplish black with a rich bloom; skin is tender but sufficiently firm to carry to distant markets. The old favorite for juice, wines, and jellies.

#### MOORE'S EARLY

Ripens 10 days before Concord; fancy black-purple table Grape resembling Concord in appearance but of finer quality; not quite as thrifty a grower as Concord.

#### CACO - RED

Beautiful large bunches crowded with big, juicy, amber-colored fruit of a very delicious sweet flavor. Rapid, strong grower, bearing young and heavily. Hardy red Grape; ripens before Concord.

# SIMS GRAPE VINES

#### **Better Bearing Crops of Better Fruit**

In planting Grapes you make an investment that will last a lifetime. Our plants are all heavy rooted disease free stock.

#### NEW FREDONIA

Large early Concord type Grape. An introduction of the New York Experimental Station. A strong, healthy grower. Have large full clusters of firm berries. Fine shipper. Does not weather-crack in vineyard.

#### NIAGARA

White midseason; best of the white varieties. Bunches of large white-greenish berries changing to pale yellow when ripe; a heavy grower and sure cropper. Very popular with commercial growers and home gardeners.

#### SIMS GRAPE PRICES

| E                        | Each | 6      | 25     |
|--------------------------|------|--------|--------|
| 1-Yr., Heavy, Prepaid\$  | 0.30 | \$0.28 | \$0.22 |
| 2-Yr., Heavy, Prepaid    | .40  | .38    | .29    |
| Heavy Jumbo Bearing Size | .60  | .50    | .40    |

WRITE FOR PRICES ON LARGE QUANTITIES

#### SPECIAL BARGAIN

No. 20

Red, White and Blue

2 Concord. Blue.

1 Caco. Red.

2 Fredonia. Blue.

1 Niagara. White.

6 Vines, 2-Year, Heavy

for Only \$1.95 Postpaid

## GOOSEBERRIES - Disease Free

#### DOWNING

An old favorite. Fine quality, vigorous growth, free from mildew. Large green berries, late June.

#### $^{\wedge}$ HOUGHTON

Marvelously productive, large, dark red when fully ripe. Healthy, vigorous grower.

#### **GOOSEBERRY PRICES**

LARGE, 2-YEAR PLANTS — Ready to Bear

Each 3 Rate 12 Rate \$0.80 \$2.25 \$8.40





# SIMS CHERRY TREES

## **Orchard Proven**

We are offering only those varieties we know to be heavy producers, and money makers.

#### LARGE IMPROVED MONTMORENCY

Ripens late June. Trees bear young, often two years after planting. Fruit bright clear red with sweet acid flavor, a very popular commercial variety, fine for market, home canning and preserving.

#### **EARLY RICHMOND** — A Larger Strain

Ripens early in June. Earliest of sour Cherries. Medium dark red in color; sub-acid, juicy flavor, excellent for early canning; and a dependable cropper. All our Early Richmond trees are propagated from a parent tree of exceptional quality.

#### **ROYAL DUKE**

Large, bright red, even larger than our Large Montmorency. Sure cropper, excellent quality for home or market,

one of the best. Be sure to include one with your order.

#### **WOEHRMAN RED GIANT** —The Superior Sweet Cherry

Large, dark bright red, honey-sweet, fruit ripens midseason. Bears heavy annual crops, on vigorous, upright growing tree. This Cherry is sold exclusively by SIMS, and is accepted by all as a superior Sweet Cherry. Blossoms are self unfruitful and trees should be set with Tartarian and Golden Sweet as pollenizers. Add 25c more per tree for Woehrman Red Giant.

#### SIMS GOLDEN SWEET

A selected strain of yellow Sweet Cherry, mellow honey-sweet flavor. Delicious for canning and preserving.

#### BLACK TARTARIAN Best Commercial Sweet

Beautiful lustrous black fruit, when ripe. Matures to large delicious firm fruit that ripens early in the season. Trees are hardy and bear young and heavily. A leading shipping and canning Cherry. Excellent pollenizer for other varieties.

#### **SWEET AND SOUR CHERRY TREE PRICES**

|                     | Each 5              | 10 25           | 100      |
|---------------------|---------------------|-----------------|----------|
| 5/16 in., 2-3 ft.   | <br>.\$1.35 \$ 6.25 | \$11.50 \$21.50 | \$ 60.00 |
| 7 / 16 in., 3-4 ft. | <br>. 1.55 7.50     | 14.50 27.50     | 80.00    |
| 9/16 in., 4-5 ft.   | <br>. 1.75 8.25     | 16.00 32.50     | 90.00    |
| 11/16 in., 5-6 ft.  | <br>. 2.10 10.00    | 19.50 42.50     | 110.00   |



Black Tartarian

# SIMS APRICOT TREES For Heavy Production

#### SIMS NEW VICTORIA GIANT - Quality, Flavor, Productiveness

Our own new introduction. Very hardy, late bloomer, escapes the late spring frosts. Bears heavy crops when only two or three years old. Large as small oranges, deep yellow blush, with red color; freestone. In all our

years of fruit growing we have never seen any Apricot with as fine a quality. Be sure to include one or two trees with your order. Victoria will surpass your wildest dreams of Apricot perfection.



#### SUPER APRICOT — Popular Everywhere

Fruit beautiful, light salmon color, very good quality. Trees are large, very thrifty, hardy and extremely productive. Rated by most commercial growers as the best, most widely planted variety. Because of their firm, solid fruit, which makes them ideal for shipping, and because of excellent flavor, they are accepted readily on all markets.

|  | SIMS APRICOT PRICES   | 10 or<br>More                          |
|--|---|--|
| 7/16 in., 3-4 ft.,<br>9/16 in., 4-5 ft., | postpaid         Each           postpaid         1.35           not postpaid         1.50           not postpaid         1.70 | Each<br>\$0.90<br>1.10<br>1.25<br>1.45 |

# Sims Outstanding RED RASPBERRIES

#### THRIFTY GROWERS AND INCREASED PROFITS

#### ✓ INDIAN SUMMER — Two Crops in One Year

The giant everbearing Red Raspberry. Indian Summer bears a full crop in June and another in fall. The berries are long, deep, large and red—small cavity. Very rich in flavor. Plants grow tall, are hardy and thrifty. In production they will equal the best. Firm enough for shipping.

#### SUNRISE Extra Early, Extra Quality, Extra Profits

The extra early Red Raspberry. Here in North Missouri ripens earlier than any other Raspberry—about two weeks before Latham—which always insures the highest market prices. U. S. Department of Agriculture says of Sunrise: "Of most importance from the standpoint of the practical grower, perhaps are the hardiness and resistance to disease of the plants, the earliness and large size of the berry." Top the market with Sunrise.



Indian Summer

#### 

The most profitable Red Raspberry. Thrifty, healthy, hardy, easy to grow. A money maker if grown commercially or as a tasty treat in home garden. Often yields as high as 500 crates to an acre.

#### SIMS RED RASPBERRY PRICES

1-Year, Heavy 10 25 100 500 \$1.75 \$3.75 \$11.95 \$49.95

#### Disease Free

ALL OF OUR PLANTS HAVE BEEN TWICE STATE INSPECTED



SIMS PURPLE RASPBERRIES The New Hybrid Raspberry

✓ SODUS is a cross with the Black and Red Raspberry. New Purple Raspberry introduced recently by the New York Experimental Station. Hardier and thriftier grower than either Black or Red Raspberries, and the fruit surpasses either in flavor. Perhaps the largest Raspberry grown. Often twice or three times as large as Blackcaps. Extra heavy bearer with long picking season. Never shows winter injury in the most severe winters. The color is a deep reddish purple with a rich bloom.

#### PRICES ON SODUS 1-YEAR HEAVY TIPS

10 25 100 500 \$1.75 \$3.75 \$11.95 \$49.95

### Special No. 9-A

3 Downing Gooseberry 2 Red Lake Current

5 Heavy, 2-Year Plants

Only \$2.95
Postpaid

No Discount

#### **√RED LAKE CURRANTS**

New - Hardy

Originated recently by Minnesota State Experiment Station. Finest of all red Currants. Extremely productive and vigorous. Extra large berries in full, long clusters.

#### CURRANT PRICES

Each 3 10 2-Yr. Plants . . . . . \$0.50 \$1.35 \$4.00





#### **→ BRISTOL BLACKCAP**

This new variety is rapidly growing in popularity as the best midseason Blackcap, both for home and commercial planting. A vigorous grower that produces tremendous crops. The berries are large, jetblack, firm, sweet, almost seedless and of unsurpassed flavor. A hardy, healthy grower, does well over a very wide territory, doing well even in sections of the South like Oklahoma.

#### DISEASE FREE

All our Raspberries have been twice state inspected for disease. For increased production, plant only disease-free plants.

#### SIMS BLACK RASPBERRY PRICES

1-Yr., No. 1 Tips

10 25 100 500 \$1.50 \$3.00 \$9.75 \$37.00

10 to 25 Plants Prepaid—Over 25—Express Collect WRITE FOR SPECIAL PRICES ON QUANTITY LOTS

# Sims BLACK RASPBERRIES

One of the Most Popular Small Fruits Plant Them for Increased Production

#### CUMBERLAND — The Universal Favorite

Most popular Blackcap. Its record has come down through the years, and it is recognized everywhere as the best and one of the most profitable Blackcaps. Endorsed and grown as the leader everywhere. The plants are healthy, vigorous growers, throwing out stout, well branched canes that produce immense crops of beautiful, glossy fruit. The fruit is large and firm, and will carry to distant markets in good condition. Rated as one of the most delicious Blackcaps. Midseason.

#### **NEW MORRISON**

Mammoth Midseason Blackcap

A lustrous black color. This black beauty is King of all midseason Blackcaps. This variety originated in Ohio and the original planting, which is 15 years old, is disease-free and still produces heavy annual crops. Morrison has everything ever hoped for in a Black Raspberry: Large size, firm, solid fruit, thrifty grower, disease resistant canes, and fruit so attractive that these berries sell on sight. You will make no mistake in setting Morrison whether for home or market.

# SPECIAL BARGAIN RASPBERRY GARDEN No. 15

12 New Sunrise Red 12 New Morrison Black

24 One-Year Plants for Only \$2.95,

Postpaid, No Discount

# Sims NEW BOYSENBERRY

New Thornless

Triple cross with Raspberry, Loganberry and Blackberry. Retains the flavor of all three, which makes it absolutely delicious. Heavy producer; gigantic size—sometimes up to two inches. The greatest vine berry for market or home gardens.

## SIMS NEW THORNLESS BOYSENBERRY PRICES 1-Year, Heavy-Rooted Plants

Per 5 Per 10 Per 25 \$1.00 \$1.75 \$4.00

10% DISCOUNT ON ALL ORDERS BEFORE FEB. 5th. SEE PAGE 15.

THIS CATALOG
CANCELS ALL
PREVIOUS
PUBLICATIONS
AND PRICE LIST.



SIMS BLACKBERRIES

For Quick Cash Profits

## NEW EBONY KING

**GUARANTEED TO BEAR** 

IT'S FERTILE - IT BEARS

Ebony King is a new Blackberry, exceptionally large. They are very sweet and have the wonderful sweet Blackberry flavor. Ebony King ripens about ten days earlier than Eldorado. The bushes are upright with very strong canes, being able to hold up a heavy crop without breaking down. Best of all it is completely fertile, it bears fruit, large clusters of it on every bush. Ebony King has ability to adapt itself to poor soil, and most drought conditions.

#### **EBONY KING PRICES**

1-Yr., Heavy-Rooted Plants

Each 25 1000 \$0.35 \$7.50 \$3.25 \$27.50 \$175.00

Order Early — Supply Limited

#### **NEW ALFRED** — Best Early Variety

Alfred succeeds almost anywhere. The finest early Blackberry. Mammoth sized, new jet-black, almost seedless and coreless, firm fruit. Thrifty upright grower. Very productive. Will withstand the coldest winter temperature. Suitable for home or market use.

#### SIMS BLACKBERRY PRICES

1-Year, Heavy-Rooted Plants

10 100 Each 25 500 1000 \$2.25 \$37,50 \$1.00 \$0.10 \$8.00 \$70,00



Alfred Blackberry

**FAMILY** BERRY GARDEN

6 Morrison Black Raspberries

6 Sodus Purple Raspberries

3 Thornless Boysenberries

3 Alfred Blackberry

All Strong, 1-Yr. Plants 24 Plants for \$3.10, Postpaid

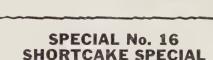
No Discount

#### TO HELP YOU . . . FREE PLANTING GUIDE

We send you Free a planting guide with every nursery order. It tells you in a simple, easy to understand way,

how to plant, even if you have had no experience, so by following these simple directions you will be insured success with all your planting.

It gives the following instructions: General care: Pruning: Watering: Fertilizing, etc.



Strawberry Shortcake All Season

25 Robinson

NEW

Heavy Yielding

Vigorous Growing Ebony King

25 Premier

25 Superfection Everbearing

25 Bellmar

100 Healthy Plants for \$3.98, Postpaid

No Discount

## **CASH DISCOUNTS** FOR EARLY ORDERS

10% On Orders Sent

These discounts apply to all prices in the catalog except special collections and where otherwise noted, or special prices quoted by letter. Cash in full must be sent with order.

Add Extra Stock for the Amount of Discount If You Prefer

THIS CATALOG CANCELS ALL PREVIOUS PUBLICATIONS AND PRICE LIST.

## SIMS NEWER COLORFUL ARISTOCRATIC SHRUBS



Spirea, Anthony Waterer

#### **BLUE HYDRANGEA**

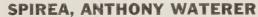
Loveliest Novelty Ever Introduced, Immense blooms of most charming blue color imaginable. Flowers in great profusion. Blooms pink flowers on the one-year stems, followed by blue on the two-year wood. Cover in winter to protect from frost.

\$1.95

#### FORSYTHIA, SPRING GLORY

New Spring Glory Forsythia far superior to the old fashioned sorts, being much more showy. It blooms younger and earlier in the season, with  $\alpha$  mass of brilliant large yellow flowers covering its slightly drooping branches, makes a beautiful display in early spring.

2-Yr., Heavy ......\$0.85 \$1.60 \$3.10



A crimson flowered, dwarf variety, makes low compact bush, never getting higher than 24 inches. Is used for low work such as putting in front of larger plants for border. Is covered with red blossoms, very attractive plants.

Each Heavy 12 to 18 in. plants ......\$0.90 \$2.50

#### **BUDDLEIA - The Summer Lilac**

Often called BUTTERFLY BUSH because of their attraction to butterflies. We consider these the finest of the new varieties. Plant several in your shrub or flower garden, as their richly colored, fragrant blooms come at a time when flowers are scarce and they last a long time. Colors: royal red and laven-

2-Year Large Clumps ......\$0.95

#### CRAPE MYRTLE

This plant, which is so much a part of southern beauty, is now available in hardy form for those of us in more northern climates. Habits similar to Buddleia, as it dies down to the ground each winter in the North, but throws up new shoots each spring, and flowers in the summer. The flowers are a beautiful watermelon-red.

Large Blooming Size .....\$1.25

#### MAGNOLIA SOULANGEANA

The most popular, hardy Magnolia. One of the first trees to bloom in the spring. The delightful, fragrant blossoms appear before the leaves. Blooms are large, often measuring 8 inches across, purple-pink on the outside and white on the inside. Foliage is an attractive shiny green. Dwarf growing.



Blue Mist

#### BLUE MIST

(Caryopteris)

The lovely new Blue Spirea. A cloud of fringed powder-blue flowers cover the low rounded plant in August through fall, and are fine for cutting. The graceful mound grows only about 2 feet tall: fine foliage is silvery green. A splendid, new, hardy plant for the flower border, or for foreground of shrub plantings.

Each 2-Yr., No. 1 .....\$1.25



Magnolia Soulangeana

Crape Myrtle







Forsythia, Spring Glory

Buddleig

# SIMS NOVELTIES That Will Produce



#### DWARF HANSEN BUSH CHERRY

Grows bush-like, 4 to 5 feet high. Bears almost as much fruit as a large Cherry tree, no waiting for fruit. Bears next year after setting. This new strain makes it even bet ter, fresh, canned or preserved. Very hardy, stands heat and drought and intense cold.

Each 5 for 3-Year Heavy .......\$1.00 \$4.50



Hansen Bush Cherry



#### 5-N-1 APPLE TREES

The One Tree Apple Orchard

Big, Quick Bearing, 3-Year-Old Five famous varieties being produced from the same tree, ideal to plant where space is limited, and makes a wonderful novelty tree. You can pick luscious fruit from early summer until late fall. These trees are top-worked to: Double Red Delicious, Yellow Delicious, Double Red Jonathan, Yellow Transparent and Maiden Blush. Heavy, 3-Year Trees, 4-5 ft. .....\$2.75 \$5.25

#### NEW RED LEAF

A Two-Purpose Sensation



The bright red foliage is very ornamental in the spring, holding its color throughout the summer, turning deep maroon in the fall. You will be delighted with this new sensation in your yard or garden. The deep rose blossoms make a beautiful contrast with the red foliage. Its perfectly round fruit is delicious for eating and pickling.

# fresh or canned. Hardy as Peach trees and self-pollenizing.



#### SIMS HARDY HEDGE PLANTS

For Real Beauty and Distinction



25

\$3.95



Amur Privet

| 172 10 4 | Att        |    |      |      |     |      |     |   |         |    |      |      |
|----------|------------|----|------|------|-----|------|-----|---|---------|----|------|------|
|          |            | RE | D JA | PANI | ESE | BARE | ERR | Υ |         |    |      |      |
| Shrubs   | of medium  |    |      |      |     |      |     |   | hedging | or | spec | imen |
|          | landecanin |    |      |      |     |      |     |   |         | Έα | ch   | 10   |

The hardiest of all hedges. One of the most beautiful, dark green leaves. Dense hedge can be

obtained with minimum of shearing. More widely planted than any other.

#### 1 to 1½ ft. ......\$0.50 \$4.50 PINK TARTARIAN HONEYSUCKLE

(Lonicera tatarica rosea grandiflora)

A bushy, upright shrub. Grows 8 to 10 feet. Delicate pink blooms followed by magnificent red berries in fall. Indispensable for backgrounds or borders. 



Green Japanese Barberry

#### GREEN JAPANESE BARBERRY

Low dense growing hedging plant. Abundance of light green leaves that turn rich colors in autumn and in winter covered with bright red berries. Need but little pruning. ...\$0.35 \$2.75 



Chinese Elm Hedging

#### CHINESE ELM HEDGING

A very popular hedge plant, especially valuable where rapid growth is important. Extremely hardy and drought-resistant; thrives everywhere. You will be amazed at its rapid growth. In just a few years after planting, you will have a compact, dense screening hedge. May be trimmed to any desired height. Flant 12 inches apart.

25 



Blue Leaf Willow

#### **DWARF BLUE-LEAF WILLOW**

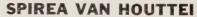
Charming new hedge plant of refined growth and lovely gray-blue foliage. Leaves cluster thickly from ground up. Easily kept dwarf. Stands Arctic climate, wet, hard, dry or poor soil. Well-rooted, branched bushes

.\$2.10 \$3.95 \$8.95

#### MULTIFLORA JAPONICA ROSE HEDGE

Plant a Multiflora Hedge for your farm fence and forget about your fencing worries. Multiflora is the most popular farm fence, endorsed highly by most Agricultural Experiment Stations. Its thick, dense, upright growing habit makes it the ideal farm fence of the future.

10 25 50 100 1-Year Heavy .\$1.50 \$2.50 \$4.50 \$8.00



| The most popular of all Spirea. Arching branches |                | white  |
|--|----------------|--------|
| blooms in early spring. Will grow anywhere.      | Each 3         | 10     |
| 1 to 1½ ft                                       | .\$0.30 \$0.85 | \$2.85 |
| 1½ to 2 ft                                       | 40 1.15        | 3.85   |
| 2 to 3 ft  | 60 1.75        | 5.00   |







# Gorgeous PEONIES

RED ROCKET. Gorgeous bright red, very large and free bloomer, on tall stems.

Each \$1.20, postpaid

DUCHESSE d'ORLEANS. Dark carmine-pink. Centers of soft salmon-pink, very fragrant, mid-season. Strong, vigorous grower. Tall stems for cutting, blooms freely.

Each 95c, postpaid

**QUEEN VICTORIA.** Large, vigorous white with tall stems, opens freely; with flesh creamy centers. Very free bloom-Each 85c, postpaid

COLLECTION of 1 EACH of ALL 3 of the ABOVE. The best red, white and pink. \$2.85, postpaid

## **BLEEDING HEART—Old Fashioned**

(Spectabilis)

The favorite of grandmother's garden. Deep rose-red, heart-shaped flowers along arching stems. Hardy and thrifty; very long lived. Does best in light shade.

Each 75c; 3 for \$2.00



Peony, Red Rocket

Bleeding Heart

#### **Ornamental Grasses**

RIBBON GRASS. Lovely ornamental grass, with long green and white candy stripe leaves, grow to height of 18 to 24 in., very ornamental in beds or borders, and also for cut flower bou-

Each 60c, postpaid

PLUME GRASS. Another ornamental grass that is extremely valuable where a taller growing variety is desired. It grows about 3 to 4 feet high and its plumes make attractive winter bouquets. Extremely hardy and easy to grow.

Each 60c, postpaid

SPECIAL! 1 Plume Grass and 1 Ribbon Grass-Postpaid

\$1.00



Plume Grass

Gladiolus

# Rainbow

## **GLADIOLUS COLLECTION**

A choice assortment of all colors in the rainbow. A beautiful mixture for the flower fan who wants lots of color in his garden. All choice varieties in these colors: pink, red, white, yellow, lavender, blue and bronze.

10 Bulbs .....\$0.45, postpaid 50 Bulbs ...........\$1.85, postpaid 25 Bulbs ...... 1.00, postpaid 100 Bulbs ...... 3.25, postpaid

Hardy Mums



#### **NEW HARDY MUMS**

We have selected for you, varieties that we think are outstanding for vigor, growth and color. Mums are easy to grow and require little care. They add to your garden a wealth of colorful beauty.

Sunape. Clear canary-yellow, early Pompon

Autumn Lights. Coppery orange flowers, large bushes covered with hundreds of blossoms.

White Tower. Tall growing variety; large, creamy white flowers with yellow centers.

Sky Trail. Early large bush type, purplish red blossoms.

POWDERPUFF. Snowy white, hundreds of blossoms on low growing bush.

> MUM PRICES Each 60c; 3 for \$1.70; 5 for \$2.50.





**BLAKEMORE** 

The Ideal Commercial Variety

Most widely planted berry in the U.S.A. A cross between Pre-

mier and Missionary. Berries of medium to large size, bright red

with extra good flavor. Its firmness and long keeping qualities

make it very popular for shipment to distant markets; thrifty grow-

er, always makes a heavy fruiting row.

## SIMS STRAWBERRIES

Sims High Yielding Varieties for Home or Market

PREMIER — A Sure Money Maker

Leading Most Popular Early Strawberry

The most valuable, widely planted, early Strawberry; very frost resistant; healthy, strong grower; thrives on many different soils; holds all records for heavy production and big profits. Firm enough for truck shipments and local markets. Our leading variety.

#### NEW GIANT ROBINSON — The Modern Main Crop Berry

The Robinson originated in the heart of the Strawberry growing section of Michigan, and is rapidly growing in popularity throughout the country. Robinson always brings a premium on the market due to its extra large size, scarlet-red color and unusual firmness. The fruit has a delicious, sweet, real Strawberry flavor. It ripens in midseason. Is a vigorous grower, always making a good fruiting row.

PREMIER AND ROBINSON PRICES
1-Yr., Heavy Fibrous-Rooted Plants

|        |          | r-ire, modey y and | COUD-MOOICG A MAIN | w w          |         |
|--------|----------|--------------------|--------------------|--------------|---------|
|        | POSTPAID |                    | E                  | (PRESS COLLE | ECT     |
| 25     | 50       | 100                | 500                | 1000         | 2000    |
| \$1.35 | \$2.35   | \$3.20             | \$9.50             | \$16.50      | \$31.50 |
|        |          | BELLM              | AR (Early)         |              |         |

This is another of the newer varieties. One of the surest indications of popularity is the increasing demand each year for plants of Bellmar. Bellmar in growth resembles the Premier with the exception that it will make more plants than the Premier. The extra large berries are very attractive, have a dark red color that extends clear through to the center of the berry. The fruit stands up well in shipping.

|        | POSTPAID |        | EX     | EXPRESS COLLECT |         |  |  |  |  |
|--------|----------|--------|--------|-----------------|---------|--|--|--|--|
| 25     | 50       | 100    | 500    | 1000            | 2000    |  |  |  |  |
| \$1.30 | \$2.20   | \$3.20 | \$9.50 | \$16.00         | \$31.00 |  |  |  |  |

#### √ FAIRLAND

Fairland (USDA 3205) just recently released for introduction by U. S. Department of Agriculture, is outstanding in so many fine respects, its paramount feature being disease resistance. Healthy, vigorous grower. Heavy dark green foliage protects the flowers borne on short stalks making it frost resistant, too. Equals Premier in productiveness. Medium large, bright red berries have a glossy finish. Ripen uniformly—a few days earlier than Premier, and are somewhat firmer. Flavor slightly tart. One of the finest for fresh freezing.

| _      | POSTPAID |        | EX     | CPRESS COLLE | ECT     |
|--------|----------|--------|--------|--------------|---------|
| 25     | 50       | 100    | 500    | 1000         | 2000    |
| \$1.40 | \$2.30   | \$3.20 | \$9.60 | \$16.25      | \$31.50 |

#### **△ SENATOR DUNLAP**

The Old Standby Variety

The best flavored Strawberry of them all. The old hame garden standby; can be grown successfully with a minimum of care. It is a favorite with housewives because of its superb sweet flavor and canning qualities.

BLAKEMORE AND SENATOR DUNLAP PRICES
Thrifty Healthy Plants

POSTPAID EXPRESS COLLECT
25 50 100 500 1000 2000
\$1.20 \$1.70 \$2.75 \$7.80 \$13.00 \$25.00

# Bellmar Dunlap Premier Robinson

# EVERBEARING STRAWBERRIES

The Best, Latest Introductions

#### **NEW STREAMLINER**

The Sensational Everbearer

A new everbearer that has everything! Enormous size, beautiful coloring, good flavor, excellent shipping qualities and a good producer. It is claimed to be the largest berry of all the everbearers. Berries are almost round, glistening scarlet color and are sweet as honey—full Strawberry flavor. No green tips, for it ripens into a beautiful, rich red all at one time. Its firm qualities make it an excellent shipper. A wonderful variety for canning, and excellent for freezing. Bears 60 to 90 days after planting, and a fine crop the following June. A sturdy plant with luxurious green foliage. Order early, as our supply is very limited.

#### NEW STREAMLINER PRICES

|        | POSTPAID | )      | EXPR    | ESS COI | LECT    |
|--------|----------|--------|---------|---------|---------|
| 25     | 50       | 100    | 250     | 500     | 1000    |
| \$1.85 | \$3.20   | \$5.10 | \$11.20 | \$21.00 | \$35.00 |



New Armore

## ✓ **GEM** — The Dependable Everbearer

Gem will start to bear the first season planted and will bear large crops until frost. These berries bring the highest prices in the markets or on a roadside stand. There is a great opportunity for making money by planting Gem. Get your patch started this season; they will give you enough berries for your own family and some to sell to your neighbors or ship to city markets. Bears 100 days after planting.

#### GEM PRICES

|        | POSTPAID |        | EXP     | RESS COL | LECT    |
|--------|----------|--------|---------|----------|---------|
| 25     | 50       | 100    | 250     | 500      | 1000    |
| \$1.75 | \$3.10   | \$4.95 | \$11.00 | \$19.95  | \$33.00 |



# NEW ARMORE

Most recent introduction by University of Missouri, Blakemore X Aroma cross. Large size, firm fruit, which is dark red all the way through. Even though it is an extra large Strawberry, it does not have a core or cavity in the center. Holds up extra well in shipping. All the flowers will mature fruit, and will hold size well until end of season. Ripens 10 days later than Premier. All reports from growers are very enthusiastic. We believe this berry will become a great commercial variety.

#### NEW ARMORE PRICES

|        | POSTPAID        |         |
|--------|-----------------|---------|
| 25     | 50              | 100     |
| \$1.50 | \$2.50          | \$3.95  |
|        | EXPRESS COLLECT |         |
| 500    | 1000            | 2000    |
| \$9.90 | \$17.25         | \$33.00 |

#### SUPERFECTION (Everbearer)

IT'S NEW — IT'S BEAUTIFUL — IT'S GOOD EATING
PLANT SOME IN SPRING, PICK BERRIES FROM
LATE SUMMER UNTIL SNOW FLIES

Originated in Michigan and promises to take the place of many old-time varieties due to its many excellent characteristics. The plants adapt themselves to any soil without extra care and are free plant makers. The berries are firm, large, round and red throughout, they have a good flavor and a pleasing taste. The berry is firm and does not discolor when taken from the plant.

#### NEW SUPERFECTON PRICES

|        | POSTPAIL | )      | EXP     | RESS COL | LECT    |
|--------|----------|--------|---------|----------|---------|
| 25     | 50       | 100    | 250     | 500      | 1000    |
| \$2.10 | \$3.40   | \$5.55 | \$11.95 | \$21.95  | \$36.45 |



Red Japan Quince



Mock Orange



Flowering Almond



# SIMS ORNAMENTAL

#### **RED JAPAN QUINCE**

(Burning Bush)

Very early in the spring, this fine, attractive shrub is completely covered with dazzling scarlet flowers, followed by small, fragrant, Quince-shaped fruits. Foliage is dark glossy green. Very desirable for single specimens; also hedges. Grows 5 feet tall. Each 3

#### **♦ HIGH BUSH CRANBERRY**

Handsome shrub with upright growth. Dense dark green glossy foliage. Single white flowers in April and May, are followed by clusters of bright red berries in winter. Each

#### **MOCK ORANGE** (Philadelphus)

Bloom early summer. Waxy, glistening, sweetly fragrant white flowers in great profusion cover the vigorous plant. Prefer sun but stand shade better than most other shrubs. Do well in most soils, attractive foliage. 1½-2 ft. \$0.90

#### **DEUTZIA, PRIDE OF ROCHESTER**

Upright fast grower, 6 to 8 feet. Profusion of double white flowers tinged with pink in April and May. Each Heavy, 2-yr. ..\$0.70 \$1.35

#### ALMOND. DOUBLE PINK FLOWERING

One of the finest shrubs. Profusion of double, pink roselike flowers covering every twig in early spring.

Large, 2-Yr., 1½-2 ft. .....\$0.95 \$1.80

#### HYDRANGEA P. G.

Hydrangea has large, creamy white flowers, changing to rose then purple and bronze. Blooms midsummer to fall. Each 

#### HYDRANGEA, SNOW HILL

Blooms mid-summer to fall. Blooms resemble large snowballs. 1½-2 ft. .....\$0.95

Hydrangea, Snow Hill





High Bush Cranberry



Deutzia, Pride of Rochester

#### TAMARIX

TAMARIX AFRICANA. Feathery gray-green foliage; very showy.

TAMARIX HISPIDA. The new Tamarix with dense silver-blue foliage. Bright pink flowers nearly all summer. Very valuable in landscape work. 2-3 ft. .....\$0.95

#### SPECIAL No. 25

CONTINUOUS BLOOMING GARDEN
Forsythia I Deutzia, Pride of
Jap Quince Rochester

Flowering

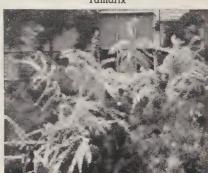
Rochester

1 Mock Orange
1 Althea
1 Crape Myrtle Almond Van Houttei

Spired 8 Healthy Well Rooted Shrubs
\$6.40 Value — \$5.95

Postpaid - NO DISCOUNT

Tamarix



# SHRUBS To Beautify Your Home



Tartarian Honeysuckle



Lilac, Persian Purple

#### **ALTHEA**(Rose of Sharon)

Small tree-shrub, profusion of flowers from early July until frost.  $\,$ 

| C   | Color | S | ( | do | 21 | ul | b. | le | è | 1 | e | d | l, | ( | d | 0 | u | b | l | Э | W | rŀ | ni | te | €, | , | C | ľ | S   | ir | JČ | βle | Э  |
|-----|-------|---|---|----|----|----|----|----|---|---|---|---|----|---|---|---|---|---|---|---|---|----|----|----|----|---|---|---|-----|----|----|-----|----|
| pin | k.    |   |   |    |    |    |    |    |   |   |   |   |    |   |   |   |   |   |   |   |   |    |    |    |    |   |   |   |     | E  | α  | cl  | 'n |
| 2-3 | ft.   |   |   |    |    |    |    |    |   | , |   |   |    |   |   | ٠ |   |   |   |   |   |    |    |    |    |   |   |   | . ! | \$ | 0. | 81  | 0  |
| 3-4 | ft.   |   |   |    |    |    |    |    |   |   |   |   |    |   |   |   |   |   |   |   |   |    |    |    |    |   |   |   |     |    | 1. | 0   | 0  |

#### **BEAUTY BUSH**

Handsome flowering shrub; upright in growth. Lovely, bell-shaped, pink flowers are borne in long clusters all along the branches. Blooms in great profusion in June; has excellent foliage. A splendid ornamental; attractive in all seasons. Hardy; does well in shade, grows rapidly.

Each
3-Yr., Field-Grown, Heavy Bushes .....\$1.20

#### FORSYTHIA INTERMEDIA

**GOLDEN BELL.** Earliest shrub to bloom. Bright yellow flowers seem the spirit of spring, opening before the leaves appear. Grows to 6 to 8 feet but may be pruned as desired. Branches slightly drooping. Dark green leaves.

|                | -   |      | _ | Each    | 2    | 4    |
|----------------|-----|------|---|---------|------|------|
| King Size, 2-3 | ft. | <br> |   | .\$1.45 |      |      |
| 2-Yr., Heavy   |     | <br> |   | 85      | 1.60 | 3.00 |

#### WEIGELA ROSEA (Florida)

Beautiful trumpet-shaped, rose-pink flowers are borne in thick clusters all along each branch. Blooms are produced in great profusion during May and June; excellent for cut flowers. Shapely pointed, green leaves. Grows 4 to 5 feet tall, may be trimmed as desired.

2-Yr., Field-Grown Bushes \$0.85

#### **PERSIAN LILAC**

#### TARTARIAN BUSH HONEYSUCKLE

Its foliage is delicately cut and attractive, and its bright pink flowers are followed by scarlet berries. Frequently used for plantings along the base of walls or porches and for hedging where it will reach an ultimate height of 9 to 10 ft.

|      |      |          |        |      |      |      |      |      |  |      | Eac   |
|------|------|----------|--------|------|------|------|------|------|--|------|-------|
| to 4 | ft., | specimen | plants | <br> | <br> | <br> | <br> | <br> |  | <br> | \$0.9 |

#### 

#### CALYCANTHUS, Sweet Shrub

Curly sweet scented, brownish purple flowers borne in the center of leaf-clusters are most unusual. The large green leaves, deeply veined, help still more to give an unusual appearance. Grows 5 to 7 feet high.

|      |       |     |        |  |  |  |  |   | Each     | 3      |
|------|-------|-----|--------|--|--|--|--|---|----------|--------|
| Nice | 18-24 | in. | Bushes |  |  |  |  | ٠ | . \$0.90 | \$2.60 |

#### **PUSSY WILLOW**

The French Pussy Willow with its large, fuzzy, grey catkins is a welcome sight in early spring. Make charming bouquets. Tall growing with attractive green foliage; trim as destred. Hardy.

Each 2 4 2-Yr., Field-Grown Bushes \$0.95 \$1.75 \$3.20



Weigela Rosea



Forsythia



Pussy Willow



Beauty Bush











Clematis Jackmani



Silver Lace Vine

#### SPECIAL No. 11 Hydrangea Bargain

2-Yr., Blooming Age

l Blue Hydrangea

1 P. G. Hydranea 1 A. G. Hydrangea

\$3.85 Value—\$3.50

Postpaid
NO DISCOUNT



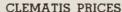
# SIMS COLORFUL ORNAMENTAL VINES

#### **CLEMATIS**

Jackmani. When you see this plant, covered with hundreds of purple blooms, you will know why it is called the Queen of all vines. The flowers are large, 4 to 6 inches across and produced freely all summer. The most colorful and attractive of all.

Paniculata. Easy to grow, perfectly hardy, very rapid grower, excellent for porch shade, trellises and arbors. Sweet, fragrant, star-like flowers in late summer until frost.

**Texensis.** SCARLET-RED CLEMATIS. Brilliant urn-shaped flowers with large, thick petals; blooms profusely from late June until frost.



| All varieties | heavy, field-grown transplants. |
|---------------|---------------------------------|
|               | \$1.35                          |
| 3 for         | Postpaid                        |

#### Silver Lace Vine

Silver Lace is the fastest growing vine. Often grows 10 to 12 ft. the first season. From mid-summer until fall it is covered with thousands of small white flowers. Ideal for porches, trellises, etc.

Each 75c, postpaid.

#### **SCARLET HONEYSUCKLE**

Large, scarlet, trumpet-shaped flowers in clusters throughout the summer.

2-Yr., Large Plants .....\$0.75 Postpaid

#### HALL'S FRAGRANT HONEYSUCKLE

White blooms turning to deep yellow, produced in profusion over a long blooming season; very fragrant.

2-Yr., Large .....\$0.70



A magnificent vine with long stems of fragrant, lilac-purple flowers. Our plants are of the grafted type that are sure to bloom. Vigorous and ideal for trellises, etc.

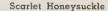
Each \$1.10, postpaid.



Clematis Paniculata



Hall's Fragrant Honeysuckle







Pyramidal Arbor-Vitae

# Sims Hardy Decorative EVERGREENS

#### For Year Round Beauty

ALL EVERGREENS BALLED AND BURLAPPED, THEN SHIPPED VIA RAILROAD EXPRESS COLLECT OR TRUCK FREIGHT.

#### PYRAMIDAL ARBOR-VITAE

This formal, compact pyramid is densely covered with lacy, bright green foliage. This deep green evergreen seldom measures over 2 to 3 feet in diameter at the base. Has a matured height of 12 to 15 feet. Can be trimmed to any desired height. Hardy everywhere, except in dense shade.

| 2 1 | 0 : | 3 fi | ł |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | . \$5.25 | 5 |
|-----|-----|------|---|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|----------|---|
|-----|-----|------|---|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|----------|---|



**Dwarf Alberta Spruce** 

#### CHINESE ARBOR-VITAE

This Oriental Arbor-Vitae is an introduction from China which has proven very hardy. It has a flat, fan-type leaf with a rich green color. The leaf clusters face outward edgwise. A strong, rapid grower which can be used as windbreaks or clipped any desired shape or size

|    |       |    |  |  |  |  |  |  |  | Each   |
|----|-------|----|--|--|--|--|--|--|--|--------|
| 24 | to 30 | in |  |  |  |  |  |  |  | \$3.00 |

#### **IRISH JUNIPER**

Dwarf growing Juniper, erect and slender, formal and columnar in form. Has dense bluish green foliage. Reaches a height of 6 to 7 feet at maturity. Never over 1½ feet in diameter. Most striking spire-like shape of all the evergreens. This column-like Juniper is ideal for gardens, beds and formal grounds.

|        |     |  |   |  |   |  |  |   |   |   |   |   |   |  |  |   |   | - 1  | La  | ÇĮ | а |
|--------|-----|--|---|--|---|--|--|---|---|---|---|---|---|--|--|---|---|------|-----|----|---|
| 21/2-3 | ft. |  | ۰ |  | ۰ |  |  | ٠ | à | ۰ | ٠ | ۰ | 4 |  |  | 0 | ۰ | . \$ | 34. | 5  | 0 |
| 3-31/2 | ft. |  |   |  |   |  |  |   |   |   |   |   |   |  |  |   |   | ٠    | 5.  | 7  | 5 |

#### SPINY GREEK JUNIPER

Fine blue foliage. Grows medium height. Ideal for specimen or group planting with larger evergreens.

|    |    |    |     |  |  |  |  |      |  |  |  |  |  |  | Lach    |
|----|----|----|-----|--|--|--|--|------|--|--|--|--|--|--|---------|
| 18 | to | 24 | in. |  |  |  |  | <br> |  |  |  |  |  |  | .\$3.95 |

Spiny Greek Juniper





Hicks' Yew

#### DWARF ALBERTA SPRUCE

This is one of the most unusual evergreens. It is of extremely close pyramidal growth, thickly covered with short, close-set, twiggy branches, and clothed in grass-green leaves,

It is very hardy, it prefers a shady moist location. Very good for low plantings, terraces, rock gardens, etc.

12 to 15 in. .....\$4.25

#### NORWAY SPRUCE

Rapid grower. Dark green foliage, makes beautiful lawn specimen tree.

|   |    |   |     |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Each     |
|---|----|---|-----|--|--|--|--|--|--|--|--|--|--|--|--|--|--|----------|
| 4 | to | 5 | ft. |  |  |  |  |  |  |  |  |  |  |  |  |  |  | . \$7.25 |

#### ANDORRA JUNIPER

Low growing, spreading dwarf evergreen. Foliage silver-green in spring, turning to rich purple-bronze in fall. One of the easiest evergreens to grow.

|    |    |    |     |  |  |  |  |  |  |  |  |  |  |  | Each   |  |
|----|----|----|-----|--|--|--|--|--|--|--|--|--|--|--|--------|--|
| 18 | to | 24 | in. |  |  |  |  |  |  |  |  |  |  |  | \$4.25 |  |

#### JUNIPER GLAUCA HETZI

A spreading type evergreen decidedly blue, rapid in growth, stands shearing well, closely resembles the Pfitzeriana in appearance and growth habits.

|          |     |      |      |  |  |  |  |  |  |  |  | Each    |
|----------|-----|------|------|--|--|--|--|--|--|--|--|---------|
| 18 to 24 | in. | <br> | <br> |  |  |  |  |  |  |  |  | .\$4.75 |

#### **HICKS' YEW**

(Taxus cuspidata Hicksi)

Another form of Yew that is very similar to the Irish Yew, but is a much faster grower. The branches ascend almost vertically, generally growing with many stems. Its rich dark glossy green makes it much more attractive than Arbor-Vitaes or Junipers.

| 12 | to | 18 | in. |  |  |  |   |   | ۰ |   |   | ۰ | ۰ | ٠ |   | ٠ | ۰ |  |  | \$3.75 |
|----|----|----|-----|--|--|--|---|---|---|---|---|---|---|---|---|---|---|--|--|--------|
| 18 | to | 24 | in. |  |  |  | 0 | ٠ | ۰ | ۰ | ۰ |   | ۰ |   | ۰ |   | ۰ |  |  | 5,50   |

Pfitzer Juniper

#### PFITZER JUNIPER

One of the most popular type evergreens. Beautiful dark green foliage. Succeeds almost anywhere.

|    |    |    |     |  |   |   |  |   |   |   |   |   | Each   |
|----|----|----|-----|--|---|---|--|---|---|---|---|---|--------|
| 18 | to | 24 | in. |  | ٠ | ٠ |  |   |   | ۰ | ۰ | ٠ | \$4.75 |
| 24 | to | 30 | in. |  |   |   |  | , | ı |   |   |   | 5.50   |
| 30 | to | 36 | in. |  |   |   |  |   |   |   |   | , | 6.75   |







Mimosa

**MIMOSA** Beautiful - Distinctive

A beautiful tree with tropical like foliage. Its feathery foliage forming an umbrella shaped top, which is of a beautiful light green and in summer it is covered with a profusion of pink fluffy blossoms.

4 to 5 ft., postpaid ......\$2,25





They Add Extra Value To Your Home. Plant Them For Enduring Beauty

#### HOPA Flowering Crab

Beautiful bright red flower buds opening into fragrant pink flowers are produced on this popular low growing ornamental tree. Beautiful foliage is maroon colored. In midsummer small red Apples are produced which make very fine jelly. Trees are hardy, thrive in any soil.

Each 4-5 ft. .....\$2.25 \$4.30



Hopa Crab

#### THUNDERCLOUD

(Purple-Leaved Plum)

We consider this new variety an improvement over the more common types, particularly as to color. The foliage is a brighter, rich purple which holds up throughout the season. Thundercloud makes a fine contrast among other trees and shrubs. Try a plant-Each ing this spring.

Each 4 to 5 ft., .....\$1.85

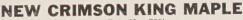
Thundercloud

Crimson King Maple

#### RED FLOWERING PEACH Symbol of Spring

(Earliest to Bloom in the Spring)

As one eagerly waits for spring, Red Flowering Peach bursts forth with countless rosy blooms that appear along the numerous, wide spreading branches; so thick are the flowers that the tree appears as a small, red cloud. It is one of the most attractive of the low-growing, flat-topped trees, attains a height of about 15 feet at maturity. Flowers appear before the tree leafs out in spring. Due to the extreme hardness of the wood, the tree is usually very late in leafing out.



(Plant Pat. No. 735)
Truly the best Red Maple grown. A great improvement over Schwedler's Purple Leaf Maple. In the spring the foliage is a much richer red and Crimson King carries this deep red foliage through the entire season. Very hardy and easy to grow. Reaches the height of approximately 50 feet at maturity.

S3.50 S6.50 Each 2 .\$3.50 \$6.50



PURPLE FRINGE (Smoke Tree)
This makes a magnificent large shrub, up to 10 to 12 feet tall, around 6 feet wide. In July-August it is covered with feathery flowers like a cloud of lilace-purple smoke. It has a very distinctive, shiny green foliage which colors beautifully in the fall. It is a very unusual shrub which should be given room to develop and it will become more showy and attractive each passing year.

Large Specimen, 5 to 6 ft. .....

#### SPECIAL No. 18

ORNAMENTAL TREE SPECIAL 1 Hopa Flowering Crab 1 Red Flowering Peach 1 Purple Leaf Plum

All 4-Ft. Trees—\$5.75 Value For Postpaid—NO DISCOUNT \$5.25





Red Flowering Peach

Purple Fringe Smoke Tree



Schwedler Maple



Thornless Honey Locust

European Mountain Ash



# SIMS ARISTOCRATIC SHADE TREES

#### SCHWEDLER MAPLE

The true Red Maple specimen lawn tree.

Leaves scarlet-red in spring and summer,
changing to bronze in the fall.

Each
to 6 ft. \$2.95

#### SOFT MAPLE

A beautiful fast growing Maple, with compact, sturdy branches and large, dark green leaves. One of the best.

| Λ | to | 5 | fŧ  |   |  |  |  |  |  |  |  |  |      | 2<br>\$2.75 |
|---|----|---|-----|---|--|--|--|--|--|--|--|--|------|-------------|
|   |    |   |     |   |  |  |  |  |  |  |  |  |      |             |
| 5 | to | 6 | ft. | ۰ |  |  |  |  |  |  |  |  | 1.75 | 3.25        |
|   |    |   |     |   |  |  |  |  |  |  |  |  |      | 4.25        |

#### **NORWAY MAPLE**

Typical Maple leaves, large and bright. Green fading to gold in the fall. Growth is fast; branches and foliage are thick and compact. Attains a height of 50 feet when full grown. Norway Maples are at home in the mountains, but will thrive at any elevation or on any soil in this country.

|   |    |   |     |  |  |   |   |   |  |   |  |   |  |  |   |  |   |   |   |     | Εα  | ch |
|---|----|---|-----|--|--|---|---|---|--|---|--|---|--|--|---|--|---|---|---|-----|-----|----|
| 5 | to | 6 | ft. |  |  |   |   |   |  |   |  |   |  |  | ٠ |  | ۰ | ۰ | ۰ | . 1 | 52. | 50 |
| 6 | to | 8 | ft. |  |  | * | * | × |  | * |  | , |  |  |   |  |   | * |   | *   | 3.  | 25 |

# THORNLESS HONEY LOCUST

The Thornless Honey Locust is one of the best trees for the western part of our Great Plains Region. It is extremely hardy, drought resistant and seems to thrive in either poor or rich soil. It is rapid growing and develops into a large stately tree with dark green luxuriant foliage. Its dark colored branches are strong and resistant to storms. Has few insect enemies and is not affected by sudden freezes.

|    |    |      |           |                    | Each               | 2   |
|----|----|------|-----------|--------------------|--------------------|---|
| to | 5  | ft., | Branched  |                    | .\$1.95            | \$3.75  |
| to | 6  | ft., | Branched  |                    | . 2.25             | 4.30  |
| to | 8  | ft., | Branched  |                    | . 2.95             | 5.50  |
|    | to | to 6 | to 6 ft., | to 6 ft., Branched | to 6 ft., Branched | to 5 ft., Branched \$1.95<br>to 6 ft., Branched \$2.25<br>to 8 ft., Branched 2.95 |

#### EUROPEAN MOUNTAIN ASH

A real ornamental tree, has white flowers in May and June, followed by loads of scarlet berries that stay on till after Christmas.

|        |     |  |   |   |  |   |  |  | Each     | 2      |
|--------|-----|--|---|---|--|---|--|--|----------|--------|
| 4 to 5 | ft. |  | ٠ | ٠ |  | ٠ |  |  | . \$2.25 | \$4.25 |

#### CUT-LEAF WEEPING BIRCH

Beautiful white bark with weeping branches and dainty lace-like foliage. Not too large for lawns or gardens.

|   |    |   |     | - |  |  |  |  |  |  |  |  |  | Each   |
|---|----|---|-----|---|--|--|--|--|--|--|--|--|--|--------|
| 4 | to | 5 | ft. |   |  |  |  |  |  |  |  |  |  | \$3.25 |



Dolgo Crab

#### **DOLGO CRAB**

#### **EUROPEAN WHITE BIRCH**

#### WHITE CLUMP BIRCH

A rare form of the beautiful European White Birch. Growing in clumps of 2 or more trunks on one root system. The bark turns white after two or three years, and stays white winter and summer. Beautiful when interplanted with evergreens. Grows 25 to 30 feet tall and are perfectly hardy. 3 to 5 ft.

 3 to 5 ft.
 Each

 2 Trunk Clumps
 \$2.50

 3 Trunk Clumps
 3.00

Cut-Leaf Weeping Birch





Pin Oak

# SIMS MAJESTIC SHADE TREES

#### **CHINESE ELM**

Rapid growing hardy Siberian strain. Withstands cold winters, poor soil, drought and other unfavorable conditions. Artistic green leaves, thickly produced, provide good shade. For street, roadside parks, lawn specimens, etc. They grow 75 feet high. Plant 40 to 50 feet apart. Good windbreaks when planted close together. Well brached, well rooted trees.

| trees.  |   | Each    | 3      | 10      |
|---------|---|---------|--------|---------|
| 4-5 ft. |   | .\$1.25 | \$3.65 | \$11.50 |
| 5-6 ft. |   | . 1.75  | 4.75   | 15.00   |
| 6-8 ft. | • | . 2.00  | 5.50   | 17.50   |



American Plane Tree (Sycamore)

#### **AMERICAN PLANE TREE**

(Sycamore)

#### **TULIP TREE**

|  |  | greenish, orange<br>Fast grower. | and yellow | in color. Makes Each |
|--|--|----------------------------------|------------|----------------------|
|  |  |                                  |            | \$2.25               |

#### RED RIVER BIRCH

Very beautiful, hardy tree, native to the Mid-Western U. S. A. Attains height of 25 to 30 ft. Has a thick foliage of deep green.

#### PIN OAK — (America's Favorite Oak Tree)

The Pin Oak, fastest growing of all the Oaks, actually grows almost as fast as the American Elm. It is one of the most enduring of all trees. For street and lawn planting it has no equal. The rich foliage is deeply cut and colors to a glorious coppery red in the fall. The height at maturity is 75 to 90 feet.

4.6 ft. \$3.50 \$6.50

..... 5.00

#### Lombardy Poplar



#### LOMBARDY POPLAR

Tall narrow top tree, beautiful for background and driveways.

|      |   |     |   |  |  |  |   |   |   |   |  |   |   |   |   |   |   |  |  | Each   | 3      | 10     |
|------|---|-----|---|--|--|--|---|---|---|---|--|---|---|---|---|---|---|--|--|--------|--------|--------|
| 4-   | 5 | ft. |   |  |  |  |   |   |   |   |  |   |   | ٠ |   |   |   |  |  | \$0.70 | \$1.95 | \$6.50 |
| 5-   | 6 | ft. |   |  |  |  |   |   |   |   |  |   |   |   |   |   |   |  |  | .80    | 2.30   | 7.25   |
| 6-   | 8 | ft. |   |  |  |  |   |   |   |   |  | ٠ | ٠ |   | ٠ | , |   |  |  | .95    | 2.70   | 8.45   |
| 8-1  | 0 | ít. | ì |  |  |  |   | ٠ | ۰ |   |  | ٠ |   |   |   |   | , |  |  | 1.25   | 3.25   | 10.00  |
| 10-1 | 2 | ft. | , |  |  |  | ٠ |   |   | ٠ |  |   |   |   |   | ٠ |   |  |  | 1.75   | 4.50   | 12.50  |

#### CATALPA — (Western)

Well known hardy tree. At maturity attains a height of 20 to 25 feet. Large ornamental dark green leaves, very fragrant long white Wisteria-shape flowers in May or lune.

#### WEEPING WILLOW - (Niobe)

Bark on twigs and branches of a golden yellow. Color giving the tree a handsome appearance both in winter and summer.

|     |     |  |   |  |  |   |  |  |  |  |      |  |  |  |  |   |   |     | Lucii  | 44     |
|-----|-----|--|---|--|--|---|--|--|--|--|------|--|--|--|--|---|---|-----|--------|--------|
| 1-5 | ft. |  | ۰ |  |  | ٠ |  |  |  |  | <br> |  |  |  |  | ۰ | ٠ | . 5 | \$1.00 | \$1.95 |
|     |     |  |   |  |  |   |  |  |  |  |      |  |  |  |  |   |   |     |        | 2.40   |
|     |     |  |   |  |  |   |  |  |  |  |      |  |  |  |  |   |   |     |        | 3.20   |

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Chinese Elm



Tulip Tree Weeping Willow





Blaze is Outstanding for Arbor or Trellis

# SIMS HARDY CLIMBING ROSES

BLAZE

An ideal pillar Rose with clusters of brilliant scarlet flowers covering the plant in June and repeat intermittently all season. Holds this bright color in the hottest sun. Plant in good soil as the more it grows, the more it blooms. If you cut off the old flowers, new bloom shoots will grow from the first eye below the old flower cluster.

#### **PAUL'S SCARLET**

Large, vivid scarlet-red, semi-double flowers freely produced in clusters on much-branched canes. It is a strong grower and very hardy; healthy foliage. The very best in climbing Roses.

#### **CLIMBING RADIANCE**

(Everblooming). The loveliest red buds and open blooms are produced on this big, strong growing plant. Flowers are often larger and stems longer than on the bush variety. Possesses a very rich fragrance.

#### **NEW DAWN**

Covered each spring with masses of fragrant blush-pink flowers, it continues to bloom until the first hard frost. Very vigorous and hardy, too.

#### **CLIMBING P. S. DUPONT**

The climbing form of this shining yellow Rose, long famous for its bud form, has fast become a favorite in many Rose gardens. It will produce hundreds of magnificent blooms in the spring, each one reflecting the golden sunshine, fine for cutting.

CLIMBING ROSE PRICES: Each \$1.25; 4 for \$4.25, postpaid.



New Dawn

# EVERBLOOMING POLYANTHAS

The Hardy, Bush Baby Roses

KATHARINA ZEIMET. Always covered with clusters of dainty little double white Roses and fine cut foliage.

GOLDEN SALMON. A vivid salmon colored, heavy blooming variety. Has great masses of bloom all summer and continues until ground is almost frozen.

IDEAL. The deep black-red Baby Rambler. Blooms so profusely it hides the leaves. Fine for filling stations, beds and cemeteries.

> POLYANTHA PRICES: Each \$1.25; 3 for \$3.20

#### SIMS BABY ROSES FLORIBUNDAS

Fine for Borders and Beds

RED RIPPLES. Flowers semi-double, open, slightly fragrant, oxblood-red to carmine. Each \$1.25; 3 for \$3.20.

FLORADORA. Sparkling coral-orange-red. Prolific continuous bloomer, with best bloom in early June and late fall, Bush 2½ to 3 ft. Each \$1.25; 3 for \$3.20.

SUMMER SNOW. (Pat. No. 416). The most prolific of white Floribundas with great "drifts" of beautiful large clusters like mounds of snow. \$1.50 each; 3 for \$3.90.

RED PINOCCHIO. (Pat. No. 484). The 3½-inch flowers are borne in large, long lasting clusters. Color is rich carmine, non-fading. \$1.50 each; 3 for \$3.90.

MA PERKINS. (Pat. No. 1143). 1953 All-America Winner. Translucent coral touched with yellow at the base in the bud stage, a glowing coral-snell-pink when in bloom. \$2.25 each: 3 for \$6.00.



Goldilocks

FASHION. (Pat. No. 789). Brilliant, luminous coral flowers are overlaid with gold, enticing "old rose" fragrance. Blooms continuously from June until frost. \$2.00 each; 3 for \$5.00.

Ma
Perkins

Red Pir

